

Sarah Kay applauds and supports all efforts to be kinder to the earth. It is our hope this Love Nature program will be used to highlight the hard work our partners may be doing to minimise their carbon footprint. We think it is important to draw attention to all local efforts to think green.

It's not about certifications and endorsements.

It's about a way of thinking and approach to greener living. We think it is important to Sarah Kay fans and consumers too!

love nature



Sarah Kay

BE INSPIRED

INK ON PAPER How to achieve the look



ALTERNATIVE FIBRE

Stationery that is tree-free.
 Print with cotton paper (tree-free).
 Once recycled from rags, now from
 textile clippings, cotton paper proves
 that everything old is new again.

Sarah Kay™



Greeting Cards & Envelopes
 Print with vegetable-based inks
 and eco-friendly finishes.



Package with a paper band, or other
 environmentally responsible packaging.



RECYCLED CONTENT



Stationery that is plantable. Print on seeded
 paper that can be planted and seedlings grown.



Cards that can be crafted. Print with cotton paper
 and stitched with 100% organic cotton thread.



FULLY RECYCLABLE
 & BIODEGRADABLE



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INK ON PAPER How to achieve the look



JANUARY

sunday	monday	tuesday	wednesday	thursday	friday	saturday
31					1 New Year's Day	2 Day After New Year's Day
3	4	5	6	7	8	9
10	11	12	13	14	15 New Moon	16
17	18 Ascension Day (New Zealand)	19	20	21	22	23
24	25 Ascension Day (New Zealand)	26 Trinity Day	27	28	29	30



Calendars Reusable & Recyclable

Print on seeded paper that can be planted and seedlings grown.

Rip off months that are printed on paper that can decompose.



ALTERNATIVE FIBRE



Stationery Sets Package with a biodegradable cellophane sleeve.



FULLY RECYCLABLE & BIODEGRADABLE

Gift Wrap Print with vegetable-based inks and eco-friendly finishes.



Packaging - Gift Bags, Boxes, Fabric Bags
Design packaging that can be recycled or re-used.

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INTERIOR & TEXTILES How to achieve the look

Removable Wall Stickers and Wallpaper
Print with vegetable-based inks and non-toxic adhesives.

Print swing tags on paper that can decompose.

Materials
Use sustainable bamboo and 100% organic cotton.

Sarah Kay™



Minimise packaging by printing clothing labelling onto the inside of the clothing.



Textiles 100% organic cotton, silk and wool.

Eco-Friendly Paints
Recycled re-refined waste fossil oils, emulsified into water based paints. Odour free.



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CAMPING How to achieve the look



RECYCLED CONTENT

Recycle and Reuse Materials.
Make from PET Bottles and PVC-free



Biodegradable Materials.
100% organically grown bamboo, food-safe and no bleaches or dyes.
Biodegrade in 4-6 months.

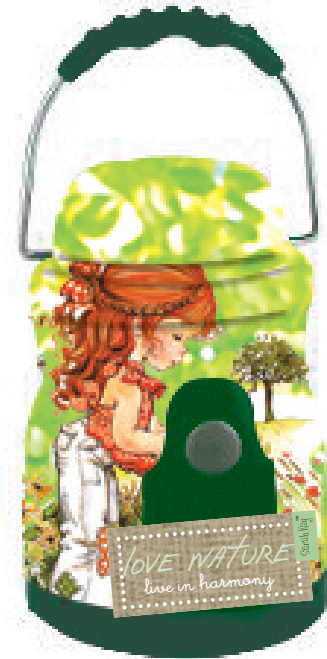


FULLY RECYCLABLE & BIODEGRADABLE

Create products that can be reused.
Reuse, rehydrate, refill.



Create safe drinking bottles with non-leaching and toxin-free stainless steel and aluminium.
No lead or chemicals in the printing and lining.



Renewable Energy
Wind-up lantern.
Generate power without the need of a power source



ALTERNATIVE FIBRE

Textiles 100% organic cotton.

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DISPLAY SOLUTIONS How to achieve the look



Create a strong retail solution through:

- Branding - use the Identity Design Logotypes, Associated Taglines, Artwork Poses and Design Elements.
- Product grouping - by colour and product shape & style.
- Where possible produce with materials that can be recycled, re-used or that are biodegradable. Print with vegetable-based inks, eco-friendly finishes and non-toxic adhesives.



Sarah Kay™